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DATE Media Qualification Requirements

DATE (Design, Automation & Test Conference)

Media Credential Qualification Guidelines

DATE provides media accreditation to members of the working press. Accreditation provides access to the technical sessions, exhibition, press room, press interview rooms and any scheduled press conferences.

Applicants seeking DATE media accreditation must be prepared to provide proof of their professional status.

DATE press credentials will be assigned based on the following criteria:

Business and Trade Publications/News Wire Services

Reporters and editors from magazines, newspapers, trade publications and wire services must be able to provide an official Press Card, a business card and a current masthead that includes their name. Contributing editors and reporters must verify they have been retained to cover DATE by presenting an original letter of assignment.

Association Publications

Reporters from magazines/newspapers/newsletters produced by industry associations must be able to provide an official Press Card, a business card with an editorial title and a current masthead that includes their name.

Television and Radio

Broadcast reporters and producers from news organizations must provide an official Press Card and a business card.

Staff and Freelance Photographers/Videographers

Photographers and videographers from any media outlet need to provide an official Press Card and a business card with name, title and media outlet's logo and an example of your work in an industry-related publication. Freelance photographers should provide a letter from an editor or assignment manager at an industry-related publication indicating that you are photographing the tradeshow for that publication/news outlet.

Industry Analysts

Industry analysts must provide a business card from a recognized analyst firm.

Financial Analysts

Financial analysts from market research firms who track the EDA industry must provide a business card from a recognized analyst firm or research division of a financial institution.

Freelance Writers

Freelance writers must be able to verify that they have been retained to cover DATE by presenting an original letter of assignment.

Online Media

Reporters and editors from online publications, Internet-based newsletters, and bloggers are admitted at DATE's discretion and must provide a business card and at least two bylined articles printed from their Web site. Only those reporters and bloggers whose primary professional role is reporting on the electronic design and semiconductor industries are eligible for DATE press registration. Web sites and blogs connected to and/or managed by non-publishing organizations will not be eligible.

Addition Notes:

Advance Registration

All media are encouraged to register in advance using the DATE online registration process. Advance registered media need to go to the DATE registration counter in the congress centre to pick up their press badge and conference material.

Opening hours:

TUESDAY	07:30-18:30 (exhibition reception from 18:30-19:30)
WEDNESDAY	07:30-18:30
THURSDAY	07:30-17:30

On-Site Media Registration

On-site media registration can be done in the DATE registration counter at the congress centre.

You must provide a valid press identification card. No exceptions will be made.

The Press Badge entitles you to:

- Technical Sessions
- Panels, Paper sessions, Special Sessions
- Exhibition
- Keynote Address and Awards
- DATE Social Events
- Full use of the DATE Press Area
- Conference Attendees' Materials including the Proceedings (available for download on-site)

Source URL: https://past.date-conference.com/media_credentials