

The Mobile Society – Chances and Challenges for Micro- and Power Electronics

Klaus Meder
President of the Automotive Electronics Division,
Robert Bosch GmbH, DE

Klaus Meder will demonstrate how the increasing society's request for a widespread mobility together with the need to save energy resources generates opportunities for a broad spectrum of new electronic systems - as well as some challenges for the KETs Design, semiconductor technologies and assembly. Bosch is the leading automotive supplier worldwide with more than 280 manufacturing sites including a semiconductor fab in Reutlingen, Germany.